



# BECOME A BUSINESS SPONSOR OF YORK LAND TRUST

## SPONSORSHIP OPTIONS

### TRAIL SPONSORSHIP

**\$2,500/YR**

Sponsor a trail on one of YLT's public preserves and a sign will be posted with your business name and logo. This is a 3-year commitment that provides a range of business promotions, corporate trail workdays, and community engagement.

#### BENEFITS

- Sign on a YLT Trail with Business name and logo
- Handcrafted Trail Sign for Business Office
- Recognition in:
  - Weekly e-blasts (3,500 recipients)
  - Bi-annual printed Newsletter (700+ recipients)
  - Bi-annual e-Newsletter (700+ recipients)
  - Annual Fundraiser invitation (700+ recipients)
  - Signage at YLT Events (hundreds of attendees)
  - Social Media (5,000 followers)
  - York Land Trust Website

### TRAIL MAP SPONSORSHIP

**\$400**

Sponsor a map of YLT's Public Preserves that can be dispersed to your customers and guests. YLT will put only your logo and business name on the map for you to display at your business and disperse to your clientele. Personalized marketing and perfect for hotels, restaurants, and retail businesses!

#### BENEFITS

- Individualized trail map of YLT's public preserves with only your business's logo
  - *Trail Map will be dated for the calendar year*
- 100 printed maps for you to display and disperse to your clientele
- Copy of the design file for you to reprint maps if needed

### EVENTS SPONSORSHIP

**\$500+**

Support our programs and events with a cash donation. We offer more than 75 nature-based programs a year that are free and open to the public, and we hold at least 4 events per year for the public and our members that are pivotal in raising funds to support YLT's work.

#### BENEFITS

- One guided hike led by YLT for business's staff or clientele
- Recognition in:
  - Weekly e-blasts (3,500 recipients)
  - Bi-annual printed Newsletter (700+ recipients)
  - Bi-annual e-Newsletter (700+ recipients)
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### GIVING SPONSORSHIP

**VALUED AT \$100+**

We want to support local businesses in town and enhance the benefits our members receive. This can look like a donation of the business's goods or services, a percentage of a specific day/weekend's sales, or other creative ways a business can support YLT, and YLT can drive our constituents to local business.

#### BENEFITS

- Dependent on type and value of giving
- Recognition in:
  - Weekly e-blasts (3,500 recipients)
  - York Land Trust Website

 [www.yorklandtrust.org/support/business-sponsors/](http://www.yorklandtrust.org/support/business-sponsors/)

 207-363-7400

 1 Long Neck Marsh Road, York, ME 03909

*We are happy to work with you to tailor a partnership that aligns with your business values and goals. Together, we can continue to protect and celebrate the scenic beauty and ecological benefits of our region*