

YORK LAND TRUST STRATEGIC PLAN SUMMARY 2019 - 2023

Goal #1 Conservation: Protect ecologically significant lands as well as lands of community importance throughout the town.

York Land Trust will continue to fill in gaps, make connections and work towards the completion of protecting large, unfragmented blocks in the MtA2C region. We will protect additional conservation lands of community importance especially in Cape Neddick, lands that can mitigate the effects of climate change and will consider the feasibility of expanding on our own campus.

Goal #2 Stewardship: Expand stewardship to connect people to the land while protecting and maintaining a healthy ecosystem.

York Land Trust has acquired over 700 acres in the last five years including the 200+ acre Fuller Forest. We will add capacity to maintain existing and new properties, continue to meet Land Trust Alliance Standards and Practices, continue current stewardship obligations and take on new challenges, such as invasive species and climate change. York Land Trust will also open the Fuller Forest as an outstanding public preserve with sustainable forestry and add new agricultural opportunities at York Land Trust's headquarters and at Plaisted Field.

Goal #3 Engaging the Whole Community: Expand the number and diversity of people connected to the land and to York Land Trust.

Over the next five years, York Land Trust will develop a more far-reaching set of programs and partnerships that will bring people of all ages and backgrounds closer to nature. We will create the capacity to continue current programs, assess community needs and wishes and develop, promote and implement a new suite of programs. We will leverage York Land Trust's new headquarters and preserves in ways that enhance our mission, reach diverse audiences and create new funding sources.

Goal #4 Organizational Development

Over the next five years we will expand and strengthen the capacity of York Land Trust to meet these goals as we take on new challenges and responsibilities. We will transform the organization internally to ensure long-term stability and strengthen communications to reach new audiences. York Land Trust will continue to meet the highest standards for conservation as proposed by the Land Trust Alliance.

Goal #5 Financial Stability

Our goal is to make York Land Trust an even more financially sound and sustainable organization than it is today. We will grow the annual operating budget and create capital budgets to support the goals of this plan. York Land Trust will develop new revenue streams, raise funds from new sources and recruit new board members with a variety of interests and skills, including fundraising.

